

In This Issue**Ten Steps to Building Software Test Automation That Works -
Step 1: Define Your Goals And Objectives****Special Offer: 25% off the Proof of Concept Service****Ten Steps to Building Software Test Automation
That Works****Step 1... Define Your Goals And Objectives**

Dear Vlad,

Back in high school, I frequently asked my father if I could use the family car. He always made a point to ask me where I was going. After a few failed attempts, I realized, if I had any chance of getting the keys to the car, I needed a good reason. I had to be going somewhere of importance. I couldn't tell him I just wanted to drive around town with my friends and had no specific destination.



The same holds true with defining the goals and objectives of your Software Quality Assurance Test Automation Project. By defining specific goals and objectives for the project, you can save a lot of time and money and reach your destination sooner. This week's topic will discuss some important elements to help you plan your QA Automation Journey.

[Read More...](#)**Special Offer: 25% off the Proof of Concept
Service** (Offer good for new clients through December, 2007)**To Companies Who Want To Build QA Automation -
But Can't Get Started. Take qaSignature For A Test Drive.**

An effective approach to getting started with test automation is the qaSignature Proof of Concept Service. Standard test automation produces limited results and is difficult



and costly to maintain. The qaSignature methodology is different. We'll prove it. Give us your most difficult automation challenge. We will:

- ◆ Recommend the optimal automation tool (or use yours)
- ◆ Build the automation as a proof of concept and show you how our methodology works
- ◆ Let you change the code, we will update the test and rerun
- ◆ Show you the results in our easy to follow test logs
- ◆ Prioritize areas for automation based on results from a cost benefit analysis
- ◆ Give you a fixed price estimate for a fast start program

Here's what our clients had to say.

"The amount of automation that they were able to develop in a couple of days including fact finding was impressive. Their competition could not even begin the process without first learning the application."

Keith Hillyard, Custom Engineering SQA Manager, Kronos

"The qaSignature proof of concept is a "no brainer." They delivered much more than we expected. The process helped us map out our QA Automation Framework."

Frank F. Frazier Jr., Senior Program Manager, ZANTAZ

"The dedication, enthusiasm and passion of the qaSignature team was refreshing. I would recommend them to anyone who needs to develop QA Automation."

Paul Bradley, Systems Consultant, DAFCA Inc.

"The proof of concept demonstrated the applicability of applying the qaSignature QA Automation Methodology to our Agile Development Process."

Keith Hillyard, Custom Engineering SQA Manager, Kronos

"I was impressed by qaSignature's objectivity. They recommended the right tool for the job even though it wasn't their standard offering. They really know QA Automation."

Larry Leonard, Director of Development, SmartTime

Call us now @ 617 510-6545

Click on the link below for details:

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