

**In This Issue****6 Critical Reasons Why You Can't Afford To Delay Automating Your Software Testing - Critical Issue Number 5****Special Offer****6 Critical Reasons Why You Can't Afford To Delay Automating Your Software Testing****Critical Reason Number 5... Manual Testing is Reduced*****Convert Your QA Team From the Bottleneck to the Champions***

Dear Vlad,

How long is your testing cycle? If it's more than a day, you may have room for improvement. If it takes several weeks, you have an opportunity for large savings. Remember, in a manual test environment, the test must be repeated manually for every iteration of the test cycle. In practice, the longer the test cycle, the bigger the bottleneck. During crunch time, quality is often compromised because of the lack of time to complete the test.



If you read the previous newsletters, you already know many of the benefits of automation. Some of you already have sophisticated automation solutions in place. The challenge for the rest of you is to get started. But where do you start when it comes to reducing manual test time?

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By Clayton Blaylock

**Special Offer: \$1,000 off the Proof of Concept Service** (Offer good through October, 2007)***To Companies Who Want To Build QA Automation - But Can't Get Started. Take qaSignature For A Test Drive.***

We're so confident we can do what we say, we'll give you an opportunity to "take us for a test drive" with our low risk offer: QA Diagnostic and Proof Of Concept Test Drive Program. It's a great

way to validate our process. Here's what our clients had to say.

***"The amount of automation that they were able to develop in a couple of days including fact finding was impressive. Their competition could not even begin the process without first learning the application."***

Keith Hillyard, Custom Engineering SQA Manager, Kronos

***"The qaSignature proof of concept is a "no brainer." They delivered much more than we expected. The process helped us map out our QA Automation Framework."***

Frank F. Frazier Jr., Senior Program Manager, ZANTAZ

***"The dedication, enthusiasm and passion of the qaSignature team was refreshing. I would recommend them to anyone who needs to develop QA Automation."***

Paul Bradley, Systems Consultant, DAFCA Inc.

***"The proof of concept demonstrated the applicability of applying the qaSignature QA Automation Methodology to our Agile Development Process."***

Keith Hillyard, Custom Engineering SQA Manager, Kronos

***"I was impressed by qaSignature's objectivity. They recommended the right tool for the job even though it wasn't their standard offering. They really know QA Automation."***

Larry Leonard, Director of Development, SmartTime

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Click on the link below for details:

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