

In This Issue

6 Critical Reasons Why You Can't Afford To Delay Automating Your Software Testing

We've Moved, Please Update Your Contact Info

6 Critical Reasons Why You Can't Afford To Delay Automating Your Software Testing.

There are and will always be software companies that are making so much money that cutting costs is a low priority. As we learn from experience, this runs in cycles. Competition always seems to catch up and force price reductions. The winning companies, those that will likely sustain long term growth, are squeezing the most out of every asset. Pressure is continually applied to do more with less.

Let's assume that marketing and sales are doing an effective job identifying and formulating the needs of the marketplace for the development organization. It's the development organization's responsibility to deliver the best product possible while managing 3 key factors.

- ◆ Cost
- ◆ Development cycle time
- ◆ Product quality

This discussion will focus on 6 important reasons for automating the testing of software and how each supports the three key factors above. **This issue will address Reason Number 1.**

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By Clayton Blaylock

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We would like to thank all our valued clients for helping us grow.

In order to continue to provide a high level of service, we have relocated to a beautiful and spacious new office in Newton, MA.

Please update your contact information.

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All the best,

Vlad Shamis
Founder and CEO
qaSignature, Inc.

P.S. Please stop by and see us soon.



New Address

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