



## NOVEMBER NEWSLETTER

A free monthly guide  
about reducing  
testing time to 24  
hours

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### Never Hire QA Automation "Expert" Who Says...

In today's newsletter we will discuss how to avoid **"being taken for a ride"** by "Self Proclaimed Automation guru", and to save your company from wasting not only QA budget, but the precious time as well.

One of the biggest problems facing QA Automation industry today is a **flood of incompetent people**. I keep hearing over and over again that after hiring "QA Automation Guru" **couple hundred thousand dollars later (and improved revenue for a tool vendor!)** no automation works, **every one is disgusted with even a thought of QA Automation!** The "obvious solution" is **10+ manual testers hired to just get the product out of the door**. Or even worse, releasing the product with no QA at all!

Since 95% of the companies we have talked to (and the number is over 400) have the same problem, we decided to create a **small but powerful questionnaire to protect you from being unpleasantly surprised three month down the road**.

If you are or someone you know **think about building Automation Testing Architecture** please follow this link to request 5 most fundamental questions to ask of any automation candidate and the answers to watch out for.

I would like to receive FREE 5 most fundamental questions to ask of any automation expert and the answers to watch out for.

### Doveriay, no Proveriay Russian for "Trust but Verify!"

#### Vlad Shamis

Founder and CEO, qaSignature

#### About qaSignature

At qaSignature we are dedicated to helping companies establish confidence that their software is reliable and does not degrade over time.

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**Drop by for a cup of Russian samovar's tea:**

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